
ANZSNM ASM 2015

WHEEL OF CHANGE



17–20 April
Brisbane Australia



Brisbane Convention and Exhibition Centre
Brisbane, Queensland

www.anzsnm2015.com.au

SPONSORSHIP PROSPECTUS

WELCOME

Dear Valued Sponsors and Exhibitors,

On behalf of the Organising Committee, we would like to invite you to participate in the 45th Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine, which will be held in Brisbane, Queensland from the 17th – 20th April 2015.

The Meeting will be held at the Brisbane Convention and Exhibition Centre (BCEC), which is ideally located 10mins walk from the CBD and adjacent the cultural, entertainment, dining and shopping attractions in the South Bank Precinct.

The Pre-conference Symposium will be held in the beautiful surrounds of Victoria Park, Friday 17 April, 2015.

The conference's mixture of international and local speakers, in-depth educational offerings, and important delegate opportunities for contribution and discussion make it a "must attend" event for all in the nuclear medicine community.

Our commercial sponsors and exhibitors are an integral and essential component of our discipline and the Annual Scientific Meeting provides a unique opportunity for all those involved in the field of nuclear medicine to come together. Your involvement will allow you optimal exposure for your company and products. All registered sponsors and exhibitors will have unrestricted access to attend all scientific sessions and plenary lectures to help you understand the needs and direction of our profession, to the benefit of all.

All daytime catering as well as the Welcome Reception will be held in the exhibition area in order to maximise your interactions with the delegates.

We are offering a variety of sponsorship and exhibitor packages within this Prospectus and are sure that you will find a Package to suit your needs, to promote your brand and directly interact with your clients/stakeholders. We encourage you to take the time to review the options and determine your requirements for the promotion of your business.

We look forward to welcoming you as a valued sponsor and/or exhibitor in Brisbane in 2015.

Dr Joseph Wong
Queensland Diagnostic Imaging
Co-Convenor

Lyndajane Michel
Queensland Diagnostic Imaging
Co-Convenor

About ANZSNM 2015 Conference

Dates

Friday 17 April to Monday 20 April 2015

Host City Venue

Brisbane Convention and Exhibition Centre, Plaza Level.

Conference Website

www.anzsnm2015.com.au

Organising Committee

Convenors

Dr Phillip Law, Princess Alexandra Hospital; Lyndajane Michel, Queensland Diagnostic Imaging

Committee

- Zachary King
- Katherine Roy
- Nikki Weinert
- Melinda Wilson
- Joseph Wong

The Event

The Australian and New Zealand Society of Nuclear Medicine 2015 Conference.

The Australian and New Zealand Society of Nuclear Medicine is a multidisciplinary society of medical specialists, technologists, physicists, radiochemists, radiopharmacists, nurses and others interested in the practice of Nuclear Medicine in Australia and New Zealand.

The Society is a non-profit organisation with a charter to promote:

- the advancement of clinical practice of nuclear medicine in Australia and New Zealand;
- research in nuclear medicine;
- public education regarding the principles and applications of nuclear medicine techniques
- in medicine and biology at national and regional levels;
- cooperation between organisations and individuals interested in nuclear medicine; and
- the training of persons in all facets of nuclear medicine and to provide opportunities for
- collective discussion on all or any aspects of nuclear medicine.

Scientific Program

The Conference will commence Friday 17 April 2015 with the Pre-Conference Symposium at Victoria Park and a Welcome Reception in the evening. Plenary and concurrent sessions will commence Saturday 18 April 2015 and continue Sunday 19 April 2015. The Conference dinner will be held Sunday evening at the Brisbane Convention and Exhibition Centre. Plenary and concurrent sessions conclude Monday 20 April 2015 before lunch.

Who will attend: It is anticipated approximately 450+ delegates will attend*

Previous ANZSNM Meetings:

Delegate Numbers

2014	Adelaide	475
2013	Perth	430
2012	Melbourne	583
2011	Darwin	420
2010	Auckland	400
2009	Sydney	644
2008	Gold Coast	425
2007	Adelaide	509
2006	Perth	506
2005	Melbourne	589

Benefits to Sponsors and Exhibitors

Sponsorship and Exhibition packages provide a suite of benefits, including;

- networking events
- media exposure in select communications
- the opportunity to build new business relationships and strengthen your corporate image
- drive new revenue and profit opportunities
- improve communication to enhance business profile
- exposure to a large, diverse cross-section of nuclear medicine practitioners: technologists, scientists, nurses and physicians.

If you are looking for something you didn't see on this menu of opportunities, we are happy to create custom sponsorship packages to meet your needs. If you have a unique idea or concept that will enhance your presence and participation in ANZSNM 2015, please contact us today to discuss details. We want to provide every opportunity possible to help you reach your customers and clients. Think of us as an extension of your sales and marketing teams.

To become a sponsor or exhibitor please use our Sponsorship Booking Form. Alternatively, contact the ANZSNM 2015 Conference Manager anzsnm2015@plevin.com.au

All sponsorship items and exhibition locations are sold on a first-come first-paid basis.

ANZSNM 2015 Conference Manager

Plevin and Associates Pty Ltd
PO Box 54
BURNSIDE 5066 South Australia
Tel National 08 8379 8222
Fax National 08 8379 8177
Tel International +61 8 8379 8222
Fax International +61 8 8379 8177
anzsnm2015@plevin.com.au

Package highlights – refer to detailed package inclusions for full details	Platinum	Diamond	Gold	Silver	Bronze	Trade	Other
	one	two	three	three	two		
Corporate recognition	\$57000 Incl. GST	\$40000 Incl. GST	\$16500 Incl. GST	\$8625 Incl. GST	\$6200 Incl. GST	\$4900 Incl. GST	From \$300
Sponsor name and logo to feature prominently on: • Conference Website	<input checked="" type="checkbox"/> Logo on each page of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Logo on home page, program and registration pages of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Logo on home page of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page
Sponsor name and logo to feature prominently on: • Conference Advertising Material • Conference Final program or proceedings+ • PowerPoint holding slide in plenary sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Sponsor name and logo to feature prominently on Conference satchel	<input checked="" type="checkbox"/>						
An opportunity for recognition through exclusive sponsorship of the Welcome Reception and Breakfast Workshop	<input checked="" type="checkbox"/>						
An opportunity for recognition through exclusive sponsorship of the Gala Dinner or Keynote Speaker and Breakfast Workshop		<input checked="" type="checkbox"/>					
An opportunity for recognition through exclusive sponsorship of a Keynote Speaker			<input checked="" type="checkbox"/>				
An opportunity for recognition through exclusive sponsorship of an ANZSNM session - Pre-Conference Symposium or the Technologists Symposium or Nuc's Function or Espresso Cafe				<input checked="" type="checkbox"/>			
Pre-Conference Symposium complimentary registrations - number staff entitled to attend the pre-Conference Symposium Friday 17 April 2015.				<input checked="" type="checkbox"/>			
				4			

An opportunity for exclusive recognition through sponsorship of one key element of the Conference; Lanyard , or Scientific Poster Session					<input checked="" type="checkbox"/>		
Logo on long drop banner in plenary hall	<input checked="" type="checkbox"/>						
Delegate list	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> After the conference	<input checked="" type="checkbox"/> After the conference	<input checked="" type="checkbox"/> After the conference	
Advertisement in the Conference Final program or proceedings+	<input checked="" type="checkbox"/> 2 full pages	<input checked="" type="checkbox"/> 1 full page	<input checked="" type="checkbox"/> 1/2 page				
Exhibition Booth.	<input checked="" type="checkbox"/> Four 3m x 3m booths	<input checked="" type="checkbox"/> two 3m x 3m booths				<input checked="" type="checkbox"/> One 3m x 3m booth	
Satchel inserts	<input checked="" type="checkbox"/> 4 items	<input checked="" type="checkbox"/> 2 items	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/> 1 item		<input checked="" type="checkbox"/> 1 item	
Satchel inserts and brochure displays							<input checked="" type="checkbox"/>
Networking							
Complimentary registrations - number staff entitled to full conference registration including Welcome Reception Friday 17 April and Conference Dinner Sunday 19 April 2015	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 2	<input checked="" type="checkbox"/> 1	<input checked="" type="checkbox"/> 1	<input checked="" type="checkbox"/> 1	
Exhibitor registration - number staff entitled to exhibitor registration including Welcome Reception Friday 17 April but excluding the Conference Dinner Sunday 19 April 2015	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 2					
Lunch or morning/afternoon tea							<input checked="" type="checkbox"/>
Breakfast Session/ Workshop Sponsor							<input checked="" type="checkbox"/>

PLATINUM SPONSOR [exclusive]

\$57,000 (incl. GST)

To assure the best possible Conference, we need delegates to share their insights and enthusiasm from all over Australia. Sponsorship is an integral part of ensuring both experienced and novice delegates attend the Conference to enrich their professional life and that of their colleagues including those commercial entities that actively support research by developing new products and processes.

By sponsoring your organisation is demonstrating commitment to the advancement of clinical practice and research in nuclear medicine.

Major sponsorship as the Platinum Sponsor will offer the sponsor a high profile association with a prestigious event that will attract significant number of delegates. The Platinum Sponsor will be a cornerstone partner in the Conference, and so the sponsorship agreement will be negotiated to meet the sponsor's needs.

Corporate Recognition:

- Named and promoted as a *Platinum Sponsor*
- Four (4) trade display booths (each measuring 3m x 3m) in a premium position
- Logo on long drop banner in plenary hall
- Conference website - logo on all pages; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions.
- A dedicated two page spread in the pre-conference issue of ANZSNM's premier online journal Gamma Gazette. This is an opportunity for the sponsor to preview the products/services/technology to be showcased at ANZSNM 2015
- Two (2) full page advertisements and/or advertorial in Conference Final program or proceedings+ Specifications to be advised. Sponsor responsible for the provision of print ready artwork.
- 200 word profile in the final program or proceedings⁺
- Up to four (4) satchel inclusions

Networking Opportunities:

- Five (5) complimentary full registrations including attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.
- Booth staff - five (5) complimentary staff members over and above the five (5) complimentary full registration entitlements above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 17 April 2015 but excluding the Conference Dinner Sunday 19 April 2015

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference.

PLUS

An opportunity for exclusive recognition through sponsorship of the

- **Welcome Reception**
- **Conference Satchel**, and
- **Breakfast Workshop**.

Welcome Reception

Brisbane Convention and Exhibition Centre Friday 17 April 2015

Corporate Recognition:

- A Reception invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the Reception and to speak for up to 5 minutes
- The ability to promote your organisation at the Reception by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Welcome Reception tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above.

Breakfast Session*

Brisbane Convention and Exhibition Centre Saturday 18 April, Sunday 19 April or Monday 20 April 2015

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above.

**See Terms and Conditions*

Conference Satchel

A satchel will be distributed to all delegates upon registration. These are used by delegates throughout the Conference as well as after the event giving your organisation long term exposure and return on your investment.

Corporate Recognition:

- Exclusive sponsorship of the Conference satchel
- Logo (one colour) prominently displayed on the satchel in conjunction with Conference and host logo

DIAMOND SPONSOR [two]

\$40,000 (incl. GST)

Corporate Recognition:

- Named and promoted as a *Diamond Sponsor*
- Two (2) trade display booths (measuring 3m x 3m) in a premium position
- Conference website - logo on the home, program and registration pages; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- A dedicated two page spread in the pre-conference issue of ANZSNM's premier online journal Gamma Gazette. This is an opportunity for the sponsor to preview the products/services/technology to be showcased at ANZSNM 2015
- One (1) full page advertisement and/or advertorial in Conference Final program or proceedings.⁺ Specifications to be advised. Sponsor responsible for the provision of print ready artwork.
- 100 word profile in the final program or proceedings⁺
- Up to two (2) satchel inclusions

Networking Opportunities:

- Four (4) complimentary full registrations including attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.
- Booth staff - two (2) complimentary staff members over and above the four (4) complimentary full registration entitlements above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 17 April 2015 but excluding the Conference Dinner Sunday 19 April 2015

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference.

PLUS

An opportunity for exclusive recognition through sponsorship of the

- **Conference Dinner**, or
- **Keynote Speaker** and **Breakfast Workshop**.

Option 1 - Conference Dinner

Brisbane Convention and Exhibition Centre Sunday 19 April 2015

Corporate Recognition:

- A Dinner invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the Dinner and to speak for up to 5 minutes
- The ability to promote your organisation at the Dinner by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Two (2) complimentary Dinner tickets in addition to any entitlements associated with complimentary full registrations above.

Option 2 – Keynote Speaker & Breakfast Session

Keynote Speaker Session

Sponsorship of a keynote speaker will align your organisation to the presentation content and provide a high level of exposure.

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the introduction to the sponsored session
- Verbal acknowledgement by the sponsored session chairperson
- Acknowledgement in all marketing collateral as Keynote Session Sponsor

Breakfast Session*

Brisbane Convention and Exhibition Centre Saturday 18 April, Sunday 19 April or Monday 20 April 2015

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above.

GOLD

KEYNOTE SESSION SPONSOR

\$16,500 (incl. GST)

Sponsorship of a plenary session will align your organisation to the presentation content and provide a high level of exposure.

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - logo on the home page; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- Half page (1/2) page advertisement and/or advertorial in Conference Final program or proceedings.⁺ Specifications to be advised. Sponsor responsible for the provision of print ready artwork.
- 100 word profile in final program or proceedings+
- One (1) satchel inclusion

Networking Opportunities:

- Two (2) complimentary full registrations including attendance at the Welcome Reception Saturday 18 April 2015 and Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference.

SILVER SPONSOR [four only]

\$8,625 (incl. GST)

*An opportunity for recognition through exclusive sponsorship of an ANZSNM session - **Pre-Conference Symposium** or the **Technologist's Symposium** or **Nuc's Party** or **Espresso Cafe**.*

Option 1 – Pre-Conference Symposium

The Pre-Conference Symposium will be held at Victoria Park Friday 17 April 2015.

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 100 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- Four (4) complimentary Pre-Conference Symposium registrations. This does not include attendance at Conference Sessions Saturday 18 to Monday 20 April. Tickets to the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015 are an additional cost.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

Option 2 – Technologist's Symposium

The Technologists Symposium will be held at the Brisbane Convention and Exhibition Centre as an integral part of the Conference program.

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 100 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Saturday 18 to Monday 20 April, attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

Option 3 – NUC's Party

NUC's Party will be held Saturday 18 April 2015.

Corporate Recognition:

- A Function invitation in the name of your organisation will be issued to all delegates attending
- The ability to promote your organisation at the Function by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Saturday 18 to Monday 20 April, attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.
- Four (4) complimentary Nuc's Function tickets.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

OPTION 4 – Espresso Café

The Espresso Cafe will be located in the trade hall and will offer delegates espresso coffee free of charge. Espresso Café sponsorship includes espresso coffee supply, the barista and consumables.

Corporate Recognition:

- Signage in the Espresso Cafe (sponsor to provide)
- Sponsor may provide branded coffee cups (sponsor to provide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Saturday 18 to Monday 20 April, attendance at the Welcome Reception Saturday 18 April 2015 and Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

BRONZE SPONSOR [two only]

\$6,200 (incl. GST)

*An opportunity for exclusive recognition through sponsorship of one key element of the Conference; **Lanyard, or Poster Session***

OPTION 1 – Lanyard

All delegates are required to wear a name badge/lanyard.

Corporate Recognition:

- Logo and URL on lanyard (Organiser will supply lanyards)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Saturday 26 to Monday 28 April, attendance at the Welcome Reception Saturday 18 April 2015 and Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

OPTION 2 – Poster Session

The Poster Session will be held at the Brisbane Convention and Exhibition Centre 18-20 April 2015.

Corporate Recognition:

- Logo prominently displayed in the poster session area
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Saturday 18 to Monday 20 April, attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

BREAKFAST SESSION*

\$5,500 (incl. GST)

Brisbane Convention and Exhibition Centre Saturday 18 April, Sunday 19 April or Monday 20 April 2015

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

CPD/CE WORKSHOP SPONSOR

\$5,500 (incl. GST)

The Continuing Professional Development/Continuing Education Workshop Sponsors may choose to align with a Workshop such as Continuing Education/Read With the Expert Sessions in various specialties such as Cardiac/Oncology/Neurology.

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Session by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

LUNCH [exclusive]

\$2,500 (incl. GST)

The opportunity to sponsor lunch Saturday 18 April and Sunday 19 April 2015

Corporate Recognition:

- The ability to promote your organisation at the Lunch by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

MORNING AND AFTERNOON TEA [exclusive]

\$2,500 (incl. GST)

The opportunity to sponsor morning tea Saturday 18 April, Sunday 19 April and Monday 20 April 2015 and afternoon tea Saturday 18 April and Sunday 19 April 2015.

Corporate Recognition:

- The ability to promote your organisation at the morning/afternoon tea breaks by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

INFORM DELEGATES

Conference Satchel Inserts

\$500 (incl. GST)

Opportunity to provide brochures and promotional items for distribution to all Conference delegates

Minimum of 500 items. For example brochure, pen, writing pad, USB, novelty item.

Brochure Display

\$300 (incl. GST)

One (1) item for inclusion in a brochure display located prominently in the registration area.

Advertising (black and white)

Program and proceedings specifications to be advised.

Full-Page Advertisement

\$600 (including GST)

Half-Page Advertisement

\$350 (including GST)

Quarter-Page Advertisement

\$200 (including GST)

TRADE EXHIBITION – RAW SPACE OR SHELL SCHEME

\$4900 (incl. GST)

The Exhibition will be open to delegates Friday 17 April (Welcome Reception), Saturday 18 April, Sunday 19 April and Monday 20 April 2015.

Shell Scheme includes;

Size: one booth 3 metres wide x 3 metres deep x 2.4 metres high,

Walls: 2500mm high matt anodised aluminium frame with white laminated infills

Facia: Matt anodised aluminium frame 380mm high with white laminate infill

Sign: One digital print lettering on white laminate infill per aisle (max. 30 characters) including event logo,

Lighting: 2x 150-watt spotlights per booth mounted on light track inside fascia, and

Power: 1x 4amp power point.

Raw Space is suitable for custom built stands. It is carpeted and has power access.

Corporate Recognition:

- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary Conference registration per booth. This includes attendance at Conference Sessions Saturday 18 to Monday 20 April 2015, attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Sunday 19 April 2015.
- Booth staff – one (1) complimentary staff member per booth over and above the one (1) complimentary full registration entitlement above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 17 April 2015 but excluding the Conference Dinner Sunday 19 April 2015.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.

Exhibitor Staff Registrations

Additional exhibitor registrations are available. There is a limit of three (3) per organisation. An exhibitor registration entitles staff to attend sessions and includes full day catering including the Welcome Reception Friday 17 April 2015 but excludes the Conference Dinner Sunday 19 April 2015.

Additional information on alternative packages or tailoring a package suitable to your organisations requirements, please contact:

ANZSNM ASM 2015 Conference Secretariat

Plevin & Associates Pty Ltd

Phone: 61 8 8379 8222 Fax: 61 8 8379 8177

Email: events@plevin.com.au

SPONSORSHIP AND TRADE EXHIBITION APPLICATION

ORGANISATION:

ADDRESS:

.....

CONTACT PERSON:

POSITION:

EMAIL: TELEPHONE:

I/We would like to apply for the following sponsorship package(s). All prices are inclusive of GST.

SPONSORSHIP PACKAGES

Platinum: \$57,000

Diamond - Gala Dinner: \$40,000

Diamond - Keynote Speaker and Breakfast Session: \$40,000

Breakfast: Saturday 18 April or Sunday 19 April or Monday 28 April

Gold: \$16,500

Silver: \$8,625 Choose Pre-Conference Symposium or Technologist's Symposium or Nuc's Party or Espresso Café

Bronze: \$6200 Choose Lanyard Poster Session

Breakfast Session: \$5500 choose Saturday 18 April or Sunday 19 April or Monday 20 April

CPD/CE Workshop \$5500:

Lunch \$2500

Morning and afternoon tea \$2500 (Monday 20 April morning tea only)

Inform delegates: Choose satchel inserts \$500 or brochure display \$300 or full page advertising \$600 or half page advertising \$350 or quarter page advertising \$200

TRADE DISPLAY

Please indicate the number of booths required:

Trade display 3m x 3m display booth \$4,900 (incl. GST)

Raw space suitable for custom booth 3m x 3m raw space \$4,900 (incl. GST)

Booth Allocation (1-3 in order of preference)

First choice: booth(s) #

Second choice: booth(s) #

Third choice: booth(s) #

Preliminary Exhibition Schedule

Friday 17 April 2015 Exhibitor access from 10:00 – 18:00

Friday 17 April 2015 Welcome Reception 18:00 – 19:00

Saturday 18 April 2015 Exhibition opens 08:30 – 17:00

Sunday 19 April 2015 Exhibition opens 08:30 – 17:00

Monday 20 April 2015 Exhibition opens 08:30– 11:00

Monday 20 April 2015 Exhibitor bump-out 11:30-15:00

Note: Bump-in, bump-out times subject to change.

I have read the details of the relevant Sponsorship/Exhibition Opportunities outlined in the Prospectus and I accept all of its term and conditions.

Name:

Signed: Date:

(For and on behalf of the sponsor listed above)

Return to: Plevin and Associates Pty Ltd PO Box 54 BURNSIDE South Australia 5066 Fax (08) 8379 8177

Tel (08) 8379 8222 Email: anzsnm2015@plevin.com.au

PAYMENT METHODS

- Please send me an invoice to make payment
- Cheques payable to *ANZSNM 2015 Conference*
- EFT

BSB: 105 146 **Account #:** 026 966 740 **Account Name:** Plevin & Associates ANZSNM 2015 Conference

Please note bank account details are not the same as ANZSNM 2014

- Credit card

Card type: Visa MasterCard American Express

Card number:

Expiry date:

Cardholder name:

Cardholder signature:

APPLICATION PROCEDURES

To apply for a sponsorship package or trade booth, please complete and return the form above. You will receive a Tax Invoice. Alternatively, full payment can be made with the Application Form – a Tax Receipt will be provided.

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated Conference.

+ Program and Proceedings

Format to be determined.

***Breakfast Sessions**

The Organisers will provide each Breakfast Session sponsor with an appropriate meeting room, standard audio visual equipment package (screen, data projector, computer, podium and audience microphones). Breakfast Session sponsors are welcome to add promotional signage and provide catering. Sponsors are responsible for the cost of catering, any travel, accommodation and registration fees for all speakers or chairpersons participating in the sponsored session.

Booth Inclusions

The provision of facilities that directly compete or duplicate specific items included in sponsorship packages such as an Espresso Café or are subject to the approval of the Organising Committee. Please contact us and we will work with you to ensure your involvement is a success and is not in conflict with ANZSNM 2015 activities.

Provision of Delegates Details

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that before name and address details can be published in the list of Conference delegates for distribution to fellow delegates or any other party, delegates must give consent. When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.

Public and Product Liability Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

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Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser, the venue or Conference Secretariat including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage

Sponsor and Exhibitor Registrations

Every organisation representative attending the Conference must be pre-registered with the Secretariat. Booth staff over and above any complimentary full registration and exhibitor registration entitlements must register as an exhibitor at \$400/person. This entitles staff to attend the Welcome Reception Friday 17 April 2015 and full daytime catering Saturday 18 April to Monday 20 April 2015 but excludes attendance at the Conference dinner.

Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition opportunities, any cancellation must be advised in writing. If the cancellation is received by 30 November 2014 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 November 2014, no refund is applicable unless the sponsorship package or trade booth is resold whereupon 25% of the total price is retained.

Conditions

All costs exclude GST. A tax invoice will be sent on receipt of the booking form. All signage is to be free-standing unless otherwise approved and is subject to venue pre-approval.