



SPONSORSHIP PROSPECTUS



WELCOME

Dear Valued Sponsors and Exhibitors,

On behalf of the Organising Committee, we would like to invite you to participate in the 47th Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine, which will be held in Tasmania from the 21st to 23rd April 2017. The theme of the meeting is Evidence and Outcomes.

The Meeting will embrace a new format – commencing with the opening plenary Friday afternoon 21 April and concluding Sunday 23 April 2017. The Meeting will be held at the Hotel Grand Chancellor overlooking the beautiful Hobart harbour, with the pre-Conference Symposium at the spectacular Museum of Old and New Art (MONA).

The Conference's mixture of international and local speakers, in-depth educational offerings, and important delegate opportunities for contribution and discussion make it a "must attend" event for all in the nuclear medicine community.

Our commercial sponsors and exhibitors are an integral and essential component of our discipline and the Annual Scientific Meeting provides a unique opportunity for all those involved in the field of nuclear medicine to come together. Your involvement will allow you optimal exposure for your company and products. All registered sponsors and exhibitors will have unrestricted access to attend all scientific sessions and plenary lectures to help you understand the needs and direction of our profession, to the benefit of all.

All daytime catering as well as the Welcome Reception will be held in the exhibition area in order to maximise your interactions with the delegates.

We are offering a variety of sponsorship and exhibitor packages within this Prospectus and are sure that you will find a Package to suit your needs, to promote your brand and directly interact with your clients/stakeholders. We encourage you to take the time to review the options and determine your requirements for the promotion of your business.

We look forward to welcoming you as a valued sponsor and/or exhibitor in Hobart in 2017.

A/Prof Barry Elison and Jennifer Calcott
Co-convenors ANZSNM 2017
Department of Nuclear Medicine, Wollongong Hospital

About ANZSNM 2017 Conference

Dates

Friday 21 April to Sunday 23 April 2017

Host City Venue

Hotel Grand Chancellor, Hobart, Tasmania

Conference Website

<http://www.anzsnmconference.com/ANZSNM2017/>

Organising Committee

Convenors: A/Prof Barry Elison and Jennifer Calcott, Co-convenors ANZSNM 2017
Department of Nuclear Medicine, Wollongong Hospital

The Event

47th Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine

The Australian and New Zealand Society of Nuclear Medicine is a multidisciplinary society of medical specialists, technologists, physicists, radiochemists, radiopharmacists, nurses and others interested in the practice of Nuclear Medicine in Australia and New Zealand.

The Society is a non-profit organisation with a charter to promote:

- the advancement of clinical practice of nuclear medicine in Australia and New Zealand;
- research in nuclear medicine;
- public education regarding the principles and applications of nuclear medicine techniques in medicine and biology at national and regional levels;
- cooperation between organisations and individuals interested in nuclear medicine; and
- the training of persons in all facets of nuclear medicine and to provide opportunities for collective discussion on all or any aspects of nuclear medicine.

Scientific Program

The Conference will commence Friday 21 April 2017, with the Pre-Conference Symposium at MONA. The Welcome Reception and opening plenary session will be held in the afternoon of Friday 21 April 2017 at the Grand Chancellor Hobart. Plenary and concurrent sessions will be held Saturday 22 April and Sunday 23 April 2017. The Conference dinner will be held Saturday evening at Glen Albyn Estate.

Who will attend: It is anticipated approximately 450+ delegates will attend*

Previous ANZSNM Meetings:

Delegate Numbers

2016	Rotorua	360
2015	Brisbane	501
2014	Adelaide	475
2013	Perth	430
2012	Melbourne	583
2011	Darwin	420
2010	Auckland	400
2009	Sydney	644
2008	Gold Coast	425
2007	Adelaide	509
2006	Perth	506
2005	Melbourne	589

Benefits to Sponsors and Exhibitors

Sponsorship and Exhibition packages provide a suite of benefits, including;

- networking events
- media exposure in select communications
- the opportunity to build new business relationships and strengthen your corporate image
- drive new revenue and profit opportunities
- improve communication to enhance business profile
- exposure to a large, diverse cross-section of nuclear medicine practitioners: technologists, scientists, nurses and physicians.

If you are looking for something you didn't see on this menu of opportunities, we are happy to create custom sponsorship packages to meet your needs. If you have a unique idea or concept that will enhance your presence and participation in ANZSNM 2017, please contact us today to discuss details. We want to provide every opportunity possible to help you reach your customers and clients. Think of us as an extension of your sales and marketing teams.

To become a sponsor or exhibitor, please use our Sponsorship Booking Form.
Alternatively, contact the ANZSNM 2017 Conference Manager anzsnm2017@plevin.com.au

All sponsorship items and exhibition locations are sold on a first-come first-paid basis.

Plevin and Associates Pty Ltd
PO Box 54
BURNSIDE 5066 South Australia
Tel National 08 8379 8222
Fax National 08 8379 8177
Tel International +61 8 8379 8222
Fax International +61 8 8379 8177
anzsnm2017@plevin.com.au

Package highlights – refer to detailed package inclusions for full details	Platinum	Diamond	Gold	Silver	Bronze	Trade	Other
	one	two	three	three	two		
Corporate recognition	\$57000 Incl. GST	\$40000 Incl. GST	\$16500 Incl. GST	\$8625 Incl. GST	\$6200 Incl. GST	\$4900 Incl. GST	From \$300
Sponsor name and logo to feature prominently on: • Conference Website	<input checked="" type="checkbox"/> Logo on each page of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Logo on home page, program and registration pages of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Logo on home page of the Conference website Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	<input checked="" type="checkbox"/> Sponsor name and logo and link to corporate URL on sponsor page	
Sponsor name and logo to feature prominently on: • Conference Advertising Material • Conference Final program or proceedings+ • PowerPoint holding slide in plenary sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor name and logo to feature prominently on Conference satchel	<input checked="" type="checkbox"/>						
An opportunity for recognition through exclusive sponsorship of the Welcome Reception and Breakfast Workshop	<input checked="" type="checkbox"/>						
An opportunity for recognition through exclusive sponsorship of the Gala Dinner or Keynote Speaker and Breakfast Workshop		<input checked="" type="checkbox"/>					
An opportunity for recognition through exclusive sponsorship of a Keynote Speaker			<input checked="" type="checkbox"/>				
An opportunity for recognition through exclusive sponsorship of an ANZSNM session - Pre-Conference Symposium or the Technologists Symposium or Espresso Cafe				<input checked="" type="checkbox"/>			
Pre-Conference Symposium complimentary registrations - number of staff entitled to attend the pre-Conference Symposium Friday 21 April 2017.				<input checked="" type="checkbox"/>			

An opportunity for exclusive recognition through sponsorship of one key element of the Conference; Lanyard , or Scientific Poster Session	<input checked="" type="checkbox"/>						
Logo on long drop banner in plenary hall	<input checked="" type="checkbox"/>						
Delegate list	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> In advance	<input checked="" type="checkbox"/> After the conference	<input checked="" type="checkbox"/> After the conference	<input checked="" type="checkbox"/> After the conference	
Advertisement in the Conference Final program or proceedings+	<input checked="" type="checkbox"/> 2 full pages	<input checked="" type="checkbox"/> 1 full page	<input checked="" type="checkbox"/> 1/2 page				
Exhibition Booth	<input checked="" type="checkbox"/> Four 3m x 3m booths	<input checked="" type="checkbox"/> Two 3m x 3m booths				<input checked="" type="checkbox"/> One 3m x 3m booth	
Satchel inserts	<input checked="" type="checkbox"/> 4 items	<input checked="" type="checkbox"/> 2 items	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/> 1 item	
Satchel inserts and brochure displays							<input checked="" type="checkbox"/>
Networking							
Complimentary registrations – number of staff entitled to full conference registration including Welcome Reception Friday 21 April and Conference Dinner Saturday 22 April 2017	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 2	<input checked="" type="checkbox"/> 1	<input checked="" type="checkbox"/> 1	<input checked="" type="checkbox"/> 1	
Exhibitor registration - number of staff entitled to exhibitor registration including Welcome Reception Friday 21 April but excluding the Conference Dinner Saturday 22 April 2017	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 2				<input checked="" type="checkbox"/> 1	
Lunch or morning/afternoon tea							<input checked="" type="checkbox"/>
Breakfast Session/ Workshop Sponsor							<input checked="" type="checkbox"/>

PLATINUM SPONSOR [exclusive]

\$57,000 (incl. GST)

To assure the best possible Conference, we need delegates to share their insights and enthusiasm from all over Australia and New Zealand. Sponsorship is an integral part of ensuring both experienced and novice delegates attend the Conference to enrich their professional life and that of their colleagues, including those commercial entities that actively support research by developing new products and processes.

By sponsoring, your organisation is demonstrating commitment to the advancement of clinical practice and research in nuclear medicine.

Major sponsorship as the Platinum Sponsor will offer the sponsor a high profile association with a prestigious event that will attract a significant number of delegates. The Platinum Sponsor will be a cornerstone partner in the Conference, and so the sponsorship agreement will be negotiated to meet the sponsor's needs.

Corporate Recognition:

- Named and promoted as a *Platinum Sponsor*
- Four (4) trade display booths (each measuring 3m x 3m) in a premium position
- Logo on long drop banner in plenary hall
- Conference website - logo on all pages; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- A dedicated two page spread in the pre-conference issue of ANZSNM's premier online journal Gamma Gazette. This is an opportunity for the sponsor to preview the products/services/technology to be showcased at ANZSNM 2017
- Two (2) full page advertisements and/or advertorial in the Conference Final program or proceedings
- 200 word profile in the final program or proceedings⁺
- Up to four (4) satchel inclusions

+ Specifications to be advised. Sponsor responsible for the provision of print ready artwork

Networking Opportunities:

- Five (5) complimentary full registrations including attendance at the Welcome Reception Friday 21 April 2017 and Conference Dinner Saturday 22 April 2017
- Booth staff - five (5) complimentary staff members over and above the five (5) complimentary full registration entitlements above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 21 April 2017 but excluding the Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference

PLUS

An opportunity for exclusive recognition through sponsorship of the

- **Welcome Reception**
- **Conference Satchel**, and
- **Breakfast Workshop**

Welcome Reception

Hotel Grand Chancellor Hobart, Friday 21 April 2017

Corporate Recognition:

- A Reception invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the Reception and to speak for up to 5 minutes
- The ability to promote your organisation at the Reception by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Welcome Reception tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above

Breakfast Session*

Grand Chancellor Hobart, Saturday 22 April or Sunday 23 April 2017

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above

**See Terms and Conditions*

Conference Satchel

A satchel will be distributed to all delegates upon registration. These are used by delegates throughout the Conference as well as after the event, giving your organisation long term exposure and return on your investment.

Corporate Recognition:

- Exclusive sponsorship of the Conference satchel
- Logo (one colour) prominently displayed on the satchel in conjunction with Conference and host logo

DIAMOND SPONSOR [two]

\$40,000 (incl. GST)

Corporate Recognition:

- Named and promoted as a *Diamond Sponsor*
- Two (2) trade display booths (measuring 3m x 3m) in a premium position
- Conference website - logo on the home, program and registration pages; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- A dedicated two page spread in the pre-conference issue of ANZSNM's premier online journal Gamma Gazette. This is an opportunity for the sponsor to preview the products/services/technology to be showcased at ANZSNM 2017
- One (1) full page advertisement and/or advertorial in Conference Final program or proceedings⁺ Specifications to be advised. Sponsor responsible for the provision of print ready artwork
- 100 word profile in the final program or proceedings⁺
- Up to two (2) satchel inclusions

+ Specifications to be advised. Sponsor responsible for the provision of print ready artwork

Networking Opportunities:

- Four (4) complimentary full registrations including attendance at the Welcome Reception Friday 21 April 2017 and Conference Dinner Saturday 22 April 2017
- Booth staff - two (2) complimentary staff members over and above the four (4) complimentary full registration entitlements above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 21 April 2017 but excluding the Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference

PLUS

An opportunity for exclusive recognition through sponsorship of the

- **Conference Dinner**, or
- **Keynote Speaker** and **Breakfast Workshop**

Option 1 - Conference Dinner

Glen Albyn Estate, Saturday 22 April 2017

Corporate Recognition:

- A Dinner invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the Dinner and to speak for up to 5 minutes
- The ability to promote your organisation at the Dinner by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Two (2) complimentary Dinner tickets in addition to any entitlements associated with complimentary full registrations above

Option 2 – Keynote Speaker & Breakfast Session

Keynote Speaker Session

Sponsorship of a keynote speaker will align your organisation to the presentation content and provide a high level of exposure

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the introduction to the sponsored session
- Verbal acknowledgement by the sponsored session chairperson
- Acknowledgement in all marketing collateral as Keynote Session Sponsor

Breakfast Session*

Grand Chancellor Hobart, Saturday 22 April or Sunday 23 April 2017

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets in addition to any entitlements associated with complimentary full or exhibitor registrations above

*See Terms and Conditions

GOLD - KEYNOTE SESSION SPONSOR

\$16,500 (incl. GST)

Sponsorship of a plenary session will align your organisation to the presentation content and provide a high level of exposure

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - logo on the home page; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- Half page (1/2) page advertisement and/or advertorial in Conference Final program or proceedings
- 100 word profile in final program or proceedings+
- One (1) satchel inclusion

+ Specifications to be advised. Sponsor responsible for the provision of print ready artwork

Networking Opportunities:

- Two (2) complimentary full registrations including attendance at the Welcome Reception Friday 21 April 2017 and Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference

SILVER SPONSOR [three only]

\$8,625 (incl. GST)

*An opportunity for recognition through exclusive sponsorship of an ANZSNM session - **Pre-Conference Symposium** or the **Technologist's Symposium** or **Espresso Cafe***

Option 1 – Pre-Conference Symposium

The Pre-Conference Symposium will be held at MONA, Friday 21 April 2017

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 100 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- Four (4) complimentary Pre-Conference Symposium registrations. This does not include attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017. Tickets to the Welcome Reception Friday 21 April 2017 and Saturday 22 April 2017 are an additional cost

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

Option 2 – Technologist's Symposium

The Technologists Symposium will be held at the Grand Chancellor Hobart as an integral part of the Conference program

Corporate Recognition:

- Logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 100 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017. Attendance at the Welcome Reception Friday 21 April 2017 and Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

OPTION 3 – Espresso Café SOLD

The Espresso Cafe will be located in the trade hall and will offer delegates espresso coffee free of charge. Espresso Café sponsorship includes espresso coffee supply, the barista and consumables

Corporate Recognition:

- Signage in the Espresso Cafe (sponsor to provide)
- Sponsor may provide branded coffee cups (sponsor to provide)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 100 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017, attendance at the Welcome Reception Saturday 18 April 2015 and Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

BRONZE SPONSOR [two only]

\$6,200 (incl. GST)

*An opportunity for exclusive recognition through sponsorship of one key element of the Conference; **Lanyard, or Poster Session***

OPTION 1 – Lanyard

All delegates are required to wear a name badge/lanyard

Corporate Recognition:

- Logo and URL on lanyard (Organiser will supply lanyards)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017, attendance at the Welcome Reception Saturday 18 April 2015 and Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

OPTION 2 – Poster Session

The Poster Session will be held in the Exhibition Hall at the Grand Chancellor Hobart 21-23 April, 2017

Corporate Recognition:

- Logo prominently displayed in the poster session area
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- One (1) complimentary Conference registration. This includes attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017, attendance at the Welcome Reception Friday 17 April 2015 and Conference Dinner Saturday 22 April 2017

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

BREAKFAST SESSION*

\$5,500 (incl. GST)

Grand Chancellor Hobart, Saturday 22 April or Sunday 23 April 2017

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

CPD/CE WORKSHOP SPONSOR

\$5,500 (incl. GST)

The Continuing Professional Development/Continuing Education Workshop Sponsors may choose to align with a Workshop such as Continuing Education/Read With the Expert Sessions in various specialties such as Cardiac/Oncology/Neurology

Corporate Recognition:

- PowerPoint acknowledgment on session room holding slides during sponsored session
- The ability to promote your organisation at the Session by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

⁺ Specifications to be advised.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

LUNCH [exclusive]

\$2,500 (incl. GST)

The opportunity to sponsor lunch on Saturday 22 April and Sunday 23 April 2017

Corporate Recognition:

- The ability to promote your organisation at the Lunch by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

MORNING AND AFTERNOON TEA [exclusive]

\$2,500 (incl. GST)

The opportunity to sponsor morning and afternoon tea on Saturday 22 April and Sunday 23 April 2017

Corporate Recognition:

- The ability to promote your organisation at the morning/afternoon tea breaks by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

INFORM DELEGATES

Conference Satchel Inserts

\$500 (incl. GST)

Opportunity to provide brochures and promotional items for distribution to all Conference delegates

Minimum of 500 items. For example brochure, pen, writing pad, USB, novelty item

Brochure Display

\$300 (incl. GST)

One (1) item for inclusion in a brochure display located prominently in the registration area

Advertising (black and white)⁺

Full-Page Advertisement

\$600 (including GST)

Half-Page Advertisement

\$350 (including GST)

Quarter-Page Advertisement

\$200 (including GST)

⁺ Specifications to be advised. Sponsor responsible for the provision of print ready artwork

TRADE EXHIBITION – RAW SPACE OR SHELL SCHEME

\$4,900 (incl. GST)

The Exhibition will be open to delegates Friday 21 April (Welcome Reception), Saturday 22 April and Sunday 23 April 2017

Shell Scheme includes;

Size: one booth 3 metres wide x 3 metres deep x 2.5 metres high,
Walls: 2500mm high matt anodised aluminium frame with white laminated infills
Facia: Matt anodised aluminium frame 220mm high with white laminate infill
Sign: One digital print lettering on white laminate infill per aisle (max. 30 characters)
Lighting: 2x 150-watt spotlights per booth mounted on the back wall system, and
Power: 1x 4amp power point with 4 way power board

Raw Space is suitable for custom built stands. It is carpeted and has power access

Corporate Recognition:

- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
- 50 word profile in Final program or proceedings⁺
- One (1) satchel inclusion

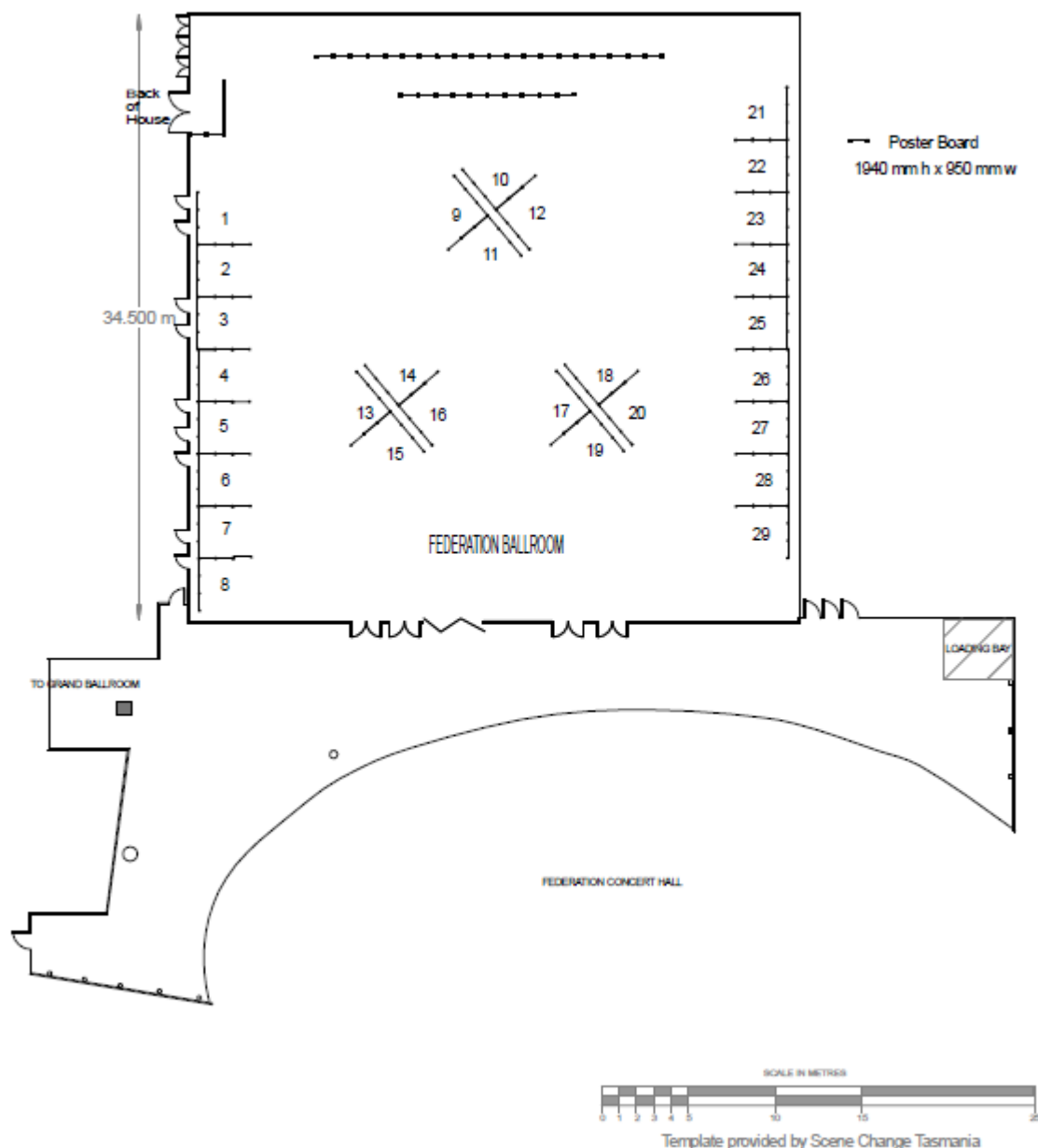
+ Specifications to be advised.

Networking Opportunities:

- One (1) complimentary Conference registration per 9 square metre booth. This includes attendance at Conference Sessions Friday 21, Saturday 22 and Sunday 23 April 2017, attendance at the Welcome Reception Friday 21 April 2017 and Conference Dinner Saturday 22 April 2017
- Booth staff – one (1) complimentary staff member per booth over and above the one (1) complimentary full registration entitlement above. This entitles staff to attend sessions and full day catering including the Welcome Reception Friday 21 April 2017 but excluding the Conference Dinner Saturday 22 April 2017.

Delegate List:

- Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference



Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.

Exhibitor Staff Registrations

Additional exhibitor registrations are available. There is a limit of three (3) per organisation. An exhibitor registration entitles staff to attend sessions and includes full day catering including the Welcome Reception Friday 21 April 2017 but excludes the Conference Dinner Saturday 23 April 2017.

For additional information on alternative packages or tailoring a package suitable to your organisations requirements, please contact:

***ANZSNM ASM 2017 Conference Secretariat
Plevin & Associates Pty Ltd
Phone: 61 8 8379 8222 Fax: 61 8 8379 8177
Email: events@plevin.com.au***

SPONSORSHIP AND TRADE EXHIBITION APPLICATION

ORGANISATION:

ADDRESS:

CONTACT PERSON:

POSITION:

EMAIL:

TELEPHONE:

I/We would like to apply for the following sponsorship package(s). All prices are inclusive of GST.

SPONSORSHIP PACKAGES \$AUD including GST

☐ Platinum: \$57,000

☐ Diamond - Gala Dinner: \$40,000

☐ Diamond - Keynote Speaker and Breakfast Session: \$40,000

Breakfast: ☐ Saturday 22 April or ☐ Sunday 23 April

☐ Gold: \$16,500

☐ Silver: \$8,625

Choose ☐ Pre-Conference Symposium or ☐ Technologist's Symposium or ☐ Espresso Café

☐ Bronze: \$6,200 Choose ☐ Lanyard ☐ Poster Session

☐ Breakfast Session: \$5,500 choose ☐ Saturday 22 April or ☐ Sunday 23 April

☐ CPD/CE Workshop \$5,500:

☐ Lunch \$2,500

☐ Morning and afternoon tea \$2,500

☐ Inform delegates: Choose ☐ satchel inserts \$500 or ☐ brochure display \$300

or ☐ full page advertising \$600 or ☐ half page advertising \$350 or ☐ quarter page advertising \$200

TRADE DISPLAY

Please indicate the number of booths required:

☐ Trade display 3m x 3m display booth \$4,900 (incl. GST)

☐ Raw space suitable for custom booth 3m x 3m raw space \$4,900 (incl. GST)

Booth Allocation (1-3 in order of preference)

First choice: booth(s) #

Second choice: booth(s) #

Third choice: booth(s) #

Preliminary Exhibition Schedule

Friday 21 April 2017 Exhibitor access from 10:00 – 18:00

Friday 21 April 2017 Welcome Reception 18:00 – 19:00

Saturday 22 April 2017 Exhibition opens 08:30 – 17:00

Sunday 23 April 2017 Exhibitor bump-out 15:00 - 17:00

Note: Bump-in, bump-out times subject to change.

I have read the details of the relevant Sponsorship/Exhibition Opportunities outlined in the Prospectus and I accept all of its term and conditions.

Name:

Signed: Date:

(For and on behalf of the sponsor listed above)

Return to: Plevin and Associates Pty Ltd PO Box 54 BURNSIDE South Australia 5066 Fax (08) 8379 8177

Tel (08) 8379 8222 Email: anzsnm2017@plevin.com.au

PAYMENT METHODS

- ☐ Please send me an invoice to make payment
- ☐ Cheques payable to *ANZSNM 2017 Conference*
- ☐ EFT

BSB: 105 086 **Account #:** 054 413 740 **Account Name:** Plevin & Associates ANZSNM 2017 Conference

Please note bank account details are not the same as previous ANZSNM events

- ☐ Credit card

Card type: Visa ☐ MasterCard ☐ American Express ☐

Card number:

Expiry date:

Cardholder name:

Cardholder signature:

Please note payment by credit card will incur a 1.6% administration fee for Visa and MasterCard and 2.8% for AMEX.

APPLICATION PROCEDURES

To apply for a sponsorship package or trade booth, please complete and return the form above. You will receive a Tax Invoice. Alternatively, full payment can be made with the Application Form – a Tax Receipt will be provided.

TERMS AND CONDITIONS

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated Conference.

+ Program and Proceedings

Format to be determined.

***Breakfast Sessions**

The Organisers will provide each Breakfast Session sponsor with an appropriate meeting room, standard audio visual equipment package (screen, data projector, computer, podium and audience microphones). Breakfast Session sponsors are welcome to add promotional signage and provide catering. Sponsors are responsible for the cost of catering, any travel, accommodation and registration fees for all speakers or chairpersons participating in the sponsored session.

Booth Inclusions

The provision of facilities that directly compete or duplicate specific items included in sponsorship packages such as an Espresso Café, are subject to the approval of the Organising Committee. Please contact us and we will work with you to ensure your involvement is a success and is not in conflict with ANZSNM 2017 activities.

Provision of Delegates Details

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that before name and address details can be published in the list of Conference delegates for distribution to fellow delegates or any other party, delegates must give consent. When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.

Public and Product Liability Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

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Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser, the venue or Conference Secretariat including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.

Sponsor and Exhibitor Registrations

Every organisation representative attending the Conference must be pre-registered with the Secretariat. Booth staff over and above any complimentary full registration and exhibitor registration entitlements must register as an exhibitor at \$400/person. This entitles staff to attend the Welcome Reception Friday 21 April 2017 and full daytime catering Saturday 22 April to Sunday 23 April 2017 but excludes attendance at the Conference dinner.

Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition opportunities, any cancellation must be advised in writing. If the cancellation is received by 30 November 2016 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 November 2016, no refund is applicable unless the sponsorship package or trade booth is resold whereupon 25% of the total price is retained.

Conditions

All costs exclude GST. A tax invoice will be sent on receipt of the booking form. All signage is to be free-standing unless otherwise approved and is subject to venue pre-approval.