50th Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine

Sponsorship Prospectus

24th – 26th April 2020

Sydney, Australia

Twitter: @anzsnm2020

ANZSNM 2020 on Facebook:
https://www.facebook.com/groups/2251871361693416/

www.anzsnmconference.com/ANZSNM2020

Local Innovation, Global Inspiration.
WELCOME

On behalf of the Australian and New Zealand Society of Nuclear Medicine (ANZSNM) and the Local Organising Committee, we invite you to sponsor the 50th Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine, which will be held in Sydney, Australia from the 24 to 26 April 2020.

The theme of this international nuclear medicine and molecular imaging conference is Local Innovation, Global Inspiration. The main program will be supported by pre-conference symposia on radiomics, artificial intelligence, deep learning big data and their role in precision medicine (Intelligent Imaging Summit 2020) on 24 April at the ICC.

Flexibility to immerse in a 1 day, 2 day or 3 day international conference provides additional benefit and motivation for colleagues travelling domestically or internationally.

It’s the 50th annual ANZSNM ASM and we will be celebrating this milestone in 2020 affording convenient parallel sub-themes of reflection on the past (2020 hindsight) and a strategic look forward (2020 vision). This milestone anniversary is an excellent opportunity to re-engineer and re-invigorate the ANZSNM ASM to create an exciting program that will energise the interests of delegates, sponsors and other stakeholders. The program will explore the current state of the art and discuss best practice, successes, and opportunities.

We will take the opportunity to recognise the significant contributions of colleagues approaching or now retired (legend) and celebrate the future leaders in our professions (emerging leader). To that end, we aim to have each session co-chaired by a legend and an emerging leader nominated by you through our branches and SIGs. Complementing the usual program content, we will have a program pathways attractive to radiologists and specialists.

The Meeting will be held at the International Convention Centre Sydney (ICC Sydney). Now open, ICC Sydney is Australia’s premier convention, exhibition and entertainment precinct. Featuring a striking contemporary design, state-of-the-art technology and leading facilities, the world class venue provides the ultimate in quality, choice and flexibility for collaboration and innovation. Importantly for sponsorship and exhibitors, the trade exhibit is co-located with the lecture theatres for the sessions which will increase exposure and interactions between delegates and exhibitors.

We are excited to announce that a number of extraordinary international plenary/keynote speakers have agreed to come including:

- Prof Wim Oyen, Netherlands and EANM President at that time
- Prof Daniel Berman, Cedars Sinai
- Prof Eric Rohren, Baylor Medical College
- Prof Lionel Zuckier, University of Ottawa
- Prof Vasken Dilizian, University of Maryland and SNMMI President at that time, and
- Prof Ran Klein, University of Ottawa

These marquee speakers will be complemented by fantastic array local and other international speakers. The program will have a spine of 4 plenary sessions and 5 feature sessions running concurrently with the usual special interest group (Saturday) and specialisation (Sunday) streams. Our international and local speakers include (with more announcements in due course):
• Prof Chris Rowe, Pioneer lecture
• Dr Kathy Willowson, Lowenthal lecture
• Prof Hidehiko Okazawa (Japan)
• A/Prof Amer Najjar (MD Anderson)
• A/Prof Luis Metello (Portugal)
• Dr Lidia Cunha (Portugal)
• Dr Brian Zeglis (Hunter College)
• Dr Elizabeth Hawk (Stanford University)
• Dr Lesley Flynt (MD Anderson)
• A/Prof Hussein Jadvar (USC)
• Mark Crosthwaite (SNMMI-TS)
• Dr David Gilmore (Boston)
• Robert Miner (Canada)
• Dr Sean Yan (Singapore)
• Dr Pushan Bharadwaj (Singapore)
• Dr Humayun Bashir (Pakistan)
• Prof Hee-Seung Henry Bom (Korea)
• Prof Stewart Carlyle Bushong (USA)
• Jodie Fam (France)
• Doug Vines (Canada)
• A/Prof Louise Emmett
• Prof Andrew Scott
• Prof Dale Bailey
• Prof Michael Hofman
• Dr Eliot Siegel

• Dr John Buscombe
• Prof Faria Nasreen
• Dr Kevin London
• Dr Lidia Matesic
• A/Prof Barry Elison
• Prof Steve Meikle
• Dr Michael Holmes
• Prof Vijay Kumar
• Prof Enrico Coiera
• Kunthi Pathmaraj
• Elizabeth Brettschneider
• Peter Tualy
• A/Prof Nat Lenzo
• A/Prof Max Zuber
• A/Prof Ros Francis
• Dr Gordon Chan
• Rob Williams
• A/Prof Cate Thomas
• Prof Janelle Wheat
• A/Prof Socrates Angelides
• Prof Hosen Kiat
• A/Prof Geoff Currie
• Dr Berry Allen
• Alanna Vial

At the time of print, we are waiting to finalise several other speakers.

The meat of the program will include invited speaker presentations and workshops by domestic or international experts organised amongst professional SIGs on Saturday and specialist areas on Sunday. The richness of the program will be enhanced by the flesh provided by submitted abstracts for oral or poster presentation by our colleagues across Australia, New Zealand and our international communities. It really is a bumper program designed to celebrate the 50th ASM milestone and drive larger than usual numbers to register.

We have created a flexible, affordable, accessible and educational program of 1 day, 2 days or 3 days for educational opportunities, thought-provoking discussion, information-sharing, strategising and problem solving as well as some great networking opportunities. We are looking forward to creating a stimulating program for you as well as an engaging space for you to network with current and future customers.

The overall program embraces principles of sustainability, global citizenship, collegiality and advocacy that are so important to delegates and commercial partners. At the same time we recognise and celebrate diversity, equity, inclusiveness, leadership and cultural proficiency in both our program and operations.

We look forward to welcoming you as a sponsor / exhibitor in Sydney in 2020 and have created opportunities to ensure tangible benefit for your investment.

A/Prof Geoff Currie, A/Prof Socrates Angelides, Matt Ayers, and Prof Hosen Kiat,
Co-Convenors
PACKAGES

Top Reasons to Support the ANZSNM ASM 2020
- Announce new products and services.
- Generate new sales leads.
- Create new customer relationships and strengthen existing relationships.
- Network with local and worldwide professionals.
- Increase visibility for your company.
- Provide product demonstrations.

Benefits for Exhibitors
- Poster presentations and morning tea, lunch and afternoon tea breaks are within the exhibit hall.
- Access to approximately 1000 attendees.
- Quality destination and venue to meet local (Australia and New Zealand), regional (Asia) and global audience.
- Pre conference advertising and promotion via ANZSNM 2020 social media platforms.
- Attendee services and layout will draw delegates to exhibit hall.
- Complimentary registrations proportionate to size of exhibit booth.
- Flexible and affordable sponsorship packages.

Who Attends
- Physicians, technologists, physicists, radiochemists/pharmacist, researchers, students, registrars, and nurses.
- Projected numbers are based on 50th celebration, strength of program, accessibility and appeal of Sydney location, restructured fee structure to increase affordability.
- Additionally, the pre-conference symposium will attract the above nuclear medicine professionals but also radiologists, oncologists, cardiologist and other medical specialists.

All packages include exposure, recognition and advertising announcements on the ANZSNM ASM 2020 Twitter and Facebook pages at intervals commensurate with the level of sponsoring beginning at the time of sponsorship commitment.

To become a sponsor or exhibitor, please use our Sponsorship Booking Form.
Alternatively, contact the ANZSNM 2020 Conference Manager anzsnm2020@plevin.com.au

All sponsorship items and exhibition locations are sold on a first-come first-paid basis.

ANZSNM 2020 Conference Manager

Plevin and Associates Pty Ltd
PO Box 54, BURNSIDE 5066 South Australia
anzsnm2020@plevin.com.au
## Package highlights – refer to detailed package inclusions for full details

<table>
<thead>
<tr>
<th>Corporate recognition</th>
<th>Platinum $30,000 Incl. GST</th>
<th>Diamond $20,000 Incl. GST</th>
<th>Gold $15,000 Incl. GST</th>
<th>Silver $10,000 Incl. GST</th>
<th>Bronze $5,000 Incl. GST</th>
<th>Trade $5,000 Incl. GST</th>
<th>Other From $300 incl. GST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor name and logo to feature prominently on:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Conference Website</td>
<td>![ ](Logo on each page of the Conference website)</td>
<td>![ ](Logo on home page, program and registration pages of the Conference website)</td>
<td>![ ](Logo on home page of the Conference website)</td>
<td>![ ](Sponsor name and logo and link to corporate URL on sponsor page)</td>
<td>![ ](Sponsor name and logo and link to corporate URL on sponsor page)</td>
<td>![ ](Sponsor name and logo and link to corporate URL on sponsor page)</td>
<td>![ ](Sponsor name and logo and link to corporate URL on sponsor page)</td>
</tr>
<tr>
<td>• Conference Advertising Material</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Conference Final program or proceedings+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• PowerPoint holding slide in plenary sessions</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Delegate list standard</strong></td>
<td>![ ](In advance)</td>
<td>![ ](In advance)</td>
<td>![ ](In advance)</td>
<td>![ ](After the conference)</td>
<td>![ ](After the conference)</td>
<td>![ ](After the conference)</td>
<td></td>
</tr>
<tr>
<td><em>The provision of delegate contact details is subject to the provisions of the Privacy Act 1998</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibition booth</strong></td>
<td>![ ](Four 3m x 3m booths)</td>
<td>![ ](Three 3m x 3m booths)</td>
<td>![ ](Two 3m x 3m booths)</td>
<td>![ ](One 3m x 3m booths)</td>
<td>![ ](One 3m x 3m booths)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Compendium Inserts (A5 or equivalent – for example, 2 A5 items would be 1 A4)</strong></td>
<td>![ ](4 Items)</td>
<td>![ ](3 Items)</td>
<td>![ ](2 Items)</td>
<td>![ ](1 Item)</td>
<td>![ ](1 Item)</td>
<td></td>
<td>$300/insert</td>
</tr>
<tr>
<td><strong>Program advertising</strong></td>
<td>![ ](1 Page)</td>
<td>![ ](¾ page)</td>
<td>![ ](½ page)</td>
<td>![ ](¼ page)</td>
<td><img src="Logo" alt=" " /></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Social media push from sign up until conference (Facebook site and Twitter)</strong></td>
<td><img src="Weekly" alt=" " /></td>
<td><img src="Fortnightly" alt=" " /></td>
<td><img src="Monthly" alt=" " /></td>
<td><img src="Quarterly" alt=" " /></td>
<td>![ ](At sign up and leading into the Conference)</td>
<td></td>
<td>$500/push</td>
</tr>
<tr>
<td><strong>Included registrations (extended package) – number of staff entitled to full conference registration including Welcome Reception Friday 24th April and Awards Dinner Saturday 25 April 2020 and Pre-Conference Symposium 24 April 2020</strong></td>
<td><img src="2" alt=" " /></td>
<td><img src="1" alt=" " /></td>
<td><img src="1" alt=" " /></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Package highlights – refer to detailed package inclusions for full details

<table>
<thead>
<tr>
<th>Package highlights – refer to detailed package inclusions for full details</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Trade</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate recognition</td>
<td>$30,000 Incl. GST</td>
<td>$20,000 Incl. GST</td>
<td>$15,000 Incl. GST</td>
<td>$10,000 Incl. GST</td>
<td>$5,000 Incl. GST</td>
<td>$5,000 Incl. GST</td>
<td>From $300 incl. GST</td>
</tr>
<tr>
<td>Included registrations (Education and Networking Package) – number of staff entitled to full conference registration including Welcome Reception Friday 24th April and Awards Dinner Saturday 25th April 2020.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td>Included registrations (Education Package) – number of staff entitled to full conference registration including Welcome Reception Friday 24th April 2020.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td>Included Pre-Conference registrations – number of staff entitled to attend the Pre-Conference Symposium Friday 24th April 2020.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td>The following options can be added to existing sponsorship and exhibition packages.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50th commemorative compendium branding (name and logo) Exclusive for Platinum, Diamond or Gold Sponsors – one only branding opportunity.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>$10000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Reception. Exclusive for Platinum, Diamond, Gold, Silver, Bronze and Exhibitors – one only branding opportunity.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>$5000</td>
</tr>
<tr>
<td>Awards Dinner Exclusive for Platinum, Diamond or Gold Sponsors – one only branding opportunity.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>$10000 naming rights</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barista sponsorship. Exclusive for Platinum, Diamond, Gold or Silver Sponsors - one only branding opportunity.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>$5000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakfast sponsorship. Exclusive for Platinum, Diamond, Gold, Silver and Bronze Sponsors.</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>$2500 50pax ceiling; $5000 100pax ceiling.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Package Builder</td>
<td>Cost</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
<td>--------</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International plenary speaker (7 to choose from)</td>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International keynote speaker (15 to choose from)</td>
<td>$1,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Australasian keynote speaker</td>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Conference Symposium (exclusive)</td>
<td>$10,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Conference Symposium (shared two only)</td>
<td>$5,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plenary sessions (there are 4 to choose from)</td>
<td>$4,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Feature sessions (there are 5 to choose from)</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technologist’s Symposium</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AANMS symposium (Saturday)</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Radiopharmaceutical Sciences Symposium</td>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Physics Symposium</td>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Concurrent sessions (Sunday)</td>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water bottle</td>
<td>$5,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charging station</td>
<td>$3,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanyard</td>
<td>$3,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registration branding</td>
<td>$3,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pocket program</td>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pens for compendium</td>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pad for compendium (A4)</td>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pen and pad combo</td>
<td>$4,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Long drop banner</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ANZAC Day dawn service bus transfers</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Floor stickers in trade hall</td>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>App and social media per push</td>
<td>$500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster sessions</td>
<td>$500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**P1 PLATINUM SPONSOR**  
$30,000 (incl. GST)

**Corporate Recognition:**  
- Named and promoted as a Platinum Sponsor.  
- Four (4) trade display booths (measuring 3m x 3m each) in a premium position.  
- Weekly social media communication promoting/highlighting the Platinum Sponsor.  
- Conference website - logo each page; link and logo on the sponsor page.  
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*  
- One (1) full page advertisement and/or advertorial in Conference Final program.  
- Up to four (4) A5 (or equivalent eg. 1 x A4) compendium inserts.

**Networking Opportunities:**  
- One (1) full Extended registrations including attendance at the Pre-Conference Symposium and Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- Two (2) full Education and Networking registrations including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- Two (2) full Education registrations including attendance at the Welcome Reception Friday 24th April 2020.

**Delegate List:**  
- Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference.

**P2 DIAMOND SPONSOR**  
$20,000 (incl. GST)

**Corporate Recognition:**  
- Named and promoted as a Diamond Sponsor.  
- Three (3) trade display booths (measuring 3m x 3m each) in a premium position.  
- Fortnightly social media communication promoting/highlighting the Diamond Sponsor.  
- Conference website - logo home page; registration page; link and logo on the sponsor page.  
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*  
- Half (½) page advertisement and/or advertorial in Conference Final program.  
- Two (2) A5 compendium insert.

**Networking Opportunities:**  
- One (1) full Extended registration including attendance at the Pre-Conference Symposium and Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- One (1) full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- One (1) full Education registration including attendance at the Welcome Reception Friday 24th April 2020.

**P3 GOLD**  
$15,000 (incl. GST)

**Corporate Recognition:**  
- Named and promoted as a Gold Sponsor.  
- Three (3) trade display booths (measuring 3m x 3m each) in a premium position.  
- Monthly social media communication promoting/highlighting the Gold Sponsor.  
- Conference website - logo home page; registration page; link and logo on the sponsor page.  
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*  
- One (1) Pre-Conference Symposium registration.

**Networking Opportunities:**  
- One (1) full Extended registration including attendance at the Pre-Conference Symposium and Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- One (1) full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.  
- One (1) full Education registration including attendance at the Welcome Reception Friday 24th April 2020.

* Negotiable on a case by case basis.
Delegate List:
• Access to the delegate list in accordance with Privacy Act and attendee authorisation prior to the Conference.

P4 SILVER SPONSOR
$10000 (incl. GST)

Corporate Recognition:
• Named and promoted as a Silver Sponsor.
• One (1) trade display booth (measuring 3m x 3m each) in a premium position.
• Quarterly social media communication promoting/highlighting the Silver Sponsor.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
• Quarter (1/4) page advertisement and/or advertorial in Conference Final program.
• One (1) A5 compendium insert.

Networking Opportunities:
• One (1) full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.
• One (1) full Education registration including attendance at the Welcome Reception Friday 24th April 2020.
• One (1) Pre-Conference Symposium registration.

Delegate List:
• Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.

P5 BRONZE SPONSOR
$5000 (incl. GST)

Corporate Recognition:
• Named and promoted as a Bronze Sponsor.
• Social media communication promoting/highlighting the Bronze Sponsor.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
• Logo in Conference Final program.
• One (1) A5 compendium insert.

Networking Opportunities:
• One (1) full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.
• One (1) full Education registration including attendance at the Welcome Reception Friday 24th April 2020.

Delegate List:
• Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference.
ADD ON PACKAGES

Make your sponsorship dollars work harder! Mix and match any of these sponsorship opportunities to fit your organisation’s goals and budget. These opportunities are first come, first served so don’t wait to gain maximum exposure.

Package 1 - Exclusive for Platinum, Diamond or Gold Sponsors – one only branding opportunity.

P6 Option 1 – Awards Dinner [one only] $10000 (incl. GST)
The Awards Dinner will be held in the Ballroom at the ICC Sydney Saturday 25 April, 2020.

- An Awards Dinner invitation in the name of your organisation will be issued to all delegates attending.
- The opportunity for a representative to welcome guests at the Awards Dinner and to speak for up to 5 minutes.
- The ability to promote your organisation at the Awards Dinner by any means of your choice and at your expense (subject to the approval of the Organising committee).
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
- Logo in Conference Final program.

P7 Option 3 – Compendium branding [one only] $10000
The exclusive 50th Anniversary compendium will definitely not be a throw away! A great opportunity for long lasting branding exposure.

Corporate Recognition:
- Logo on compendium alongside ANZSNM logo.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
- Logo in Conference Final program.

Package 2 - Exclusive for Platinum, Diamond, Gold and Silver Sponsors.

P8 Option 1 – Espresso Café [one only] $5000 (incl. GST)
The Espresso Cafe will be located in the trade hall and will offer delegates espresso coffee free of charge. Espresso Café sponsorship includes espresso coffee supply, the barista and consumables.

Corporate Recognition:
- Signage in the Espresso Cafe (sponsor to provide) located in a 3m x 3m trade booth.
- Sponsor may provide branded coffee cups (sponsor to provide).
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
- Logo in Conference Final program.

P9 Option 2 Breakfast Session $2,500 (incl. GST) maximum 50 guests; $5000 (incl. GST) maximum 100 guests.

International Convention Centre, Sydney Saturday 25th April or Sunday 26th April 2020.

Corporate Recognition:
- PowerPoint acknowledgment on session room holding slides during sponsored session.
- The ability to promote your organisation at the Breakfast Session by any means of your choice and at your expense (subject to the approval of the Organising committee).

Networking Opportunities:
- Three (3) complimentary Breakfast Session tickets in addition to any entitlements associated with full or exhibitor registrations above.

Note: Sponsors are responsible for the cost of catering, any travel, accommodation and registration fees for all speakers or chairpersons participating in the sponsored session.
Package 3 - Exclusive for Platinum, Diamond, Gold, Silver and Bronze Sponsors and Exhibitors

P10 Option 2 – Welcome Reception [one only] $5000
The Welcome Reception will be held in the Exhibition Hall at the ICC Sydney Friday 24 April, 2020.

Corporate Recognition:
• A Welcome Reception invitation in the name of your organisation will be issued to all delegates attending.
• The opportunity for a representative to welcome guests at the Welcome Reception and to speak for up to 5 minutes.
• The ability to promote your organisation at the Welcome Reception by any means of your choice and at your expense (subject to the approval of the Organising committee).
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
• Logo in Conference Final program.

P11 Full Education and Networking Registration Special $950 (incl GST)
Full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020 but excludes the Pre-Conference Symposium Friday 24 April, 2020. This is ideal for sponsor wishing to bring additional staff or provide bulk registrations to a clinical department, or for larger corporate departments eager to have an exhibition space for staff recruitment while bulk registering staff. Conditions apply.

Package 4 - Options can be selected as stand-alone packages or added into existing sponsorship and exhibition packages.

Invited Speaker Sponsors

P13 Option 1 International plenary speaker $2,500 (incl GST)
The opportunity to sponsor one of the 7 big name International plenary speakers (this is not a session sponsorship).

Corporate Recognition:
• PowerPoint acknowledgment in speaker presentations.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in social media promotion of that speaker.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P14 Option 2 International keynote speaker $1,500 (incl GST)
The opportunity to sponsor one of the 15 big name International keynote speakers (this is not session sponsorship).

Corporate Recognition:
• PowerPoint acknowledgment in speaker presentations.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in social media promotion of that speaker.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

Add other international speakers at $1500 (1 of 15) or 2 for $2000
P15 Option 3 Australasian keynote speaker [one only]
$1,000 (incl GST)

The opportunity to sponsor one of the high profile Australasian keynote speaker (not a session sponsorship).

Corporate Recognition:
- PowerPoint acknowledgment in speaker presentations.
- Acknowledgement in social media promotion of that speaker.
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

Session Sponsors

PA16 Option 1 – Pre-Conference Symposium [exclusive]
$10,000 (incl. GST)

The Pre-Conference Symposium will be held at the International Convention Centre, Sydney Friday 24th April 2020.

Corporate Recognition:
- Nominate speaker
- Logo prominently displayed at the commencement and conclusion of the Symposium (PowerPoint slide).
- Conference website - link and logo on the sponsor page.
- Acknowledgement in social media promotion of the pre-conference symposium.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners.
- Two (2) A5 compendium inclusions or equivalent (eg 1 x A4).

Networking Opportunities:
- One (1) full registration including attendance at all Conference sessions, the Pre-Conference Symposium and Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.

Delegate List:
- Access to the delegate list of breakfast attendees in accordance with Privacy Act and attendee authorisation after the Conference.

PB16 Option 2 – Pre-Conference Symposium [two]
$5,000 (incl. GST)

The Pre-Conference Symposium will be held at the International Convention Centre, Sydney Friday 24th April 2020.

Corporate Recognition:
- Logo prominently displayed at the commencement and conclusion of the Symposium (PowerPoint slide).
- Conference website - link and logo on the sponsor page.
- Acknowledgement in social media promotion of the pre-conference symposium.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners.
- Two (2) A5 compendium inclusions or equivalent (eg 1 x A4).

Networking Opportunities:
- One (1) full registration including attendance at all Conference sessions, the Pre-Conference Symposium and Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.

Delegate List:
- Access to the delegate list of breakfast attendees in accordance with Privacy Act and attendee authorisation after the Conference.

P17 Option 3 - Plenary sessions
$4,000 (incl GST)

The opportunity to sponsor one of the four (4) Plenary sessions.

Corporate Recognition:
- PowerPoint acknowledgment on session room holding slides during sponsored presentation.
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
P18 Option 4 Feature session $2,000 (incl GST)

The opportunity to sponsor one of five (5) feature sessions which each include 4 major speakers in each session.

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P19 Option 5 Technologist's Symposium [one only] $2,000 (incl GST)

The opportunity to sponsor the Technologist's Symposium.

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P20 Option 6 AANMS Symposium [one only] $2,000 (incl GST)

The opportunity to sponsor the AANMS Symposium.

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P21 Option 7 Radiopharmaceutical Sciences Symposium $1,000 (incl GST)

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P22 Option 8 Physics Symposium $1,000 (incl GST)

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P23 Option 9 Concurrent sessions $1,000 (incl GST)

Corporate Recognition:
• PowerPoint acknowledgment on session room holding slides during sponsored session.
• Conference website - link and logo on the sponsor page.
• Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
Branding Opportunities

P24 Option 1 – Water Bottle [one only]
$5,000 (incl GST)

Every delegate is given a drink bottle (provided by sponsor) at registration. The bottle will provide direct and constant exposure throughout the conference and beyond.

Corporate Recognition:
- Recognition in the Conference Programme Book as the Drink Bottle Sponsor*
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

Note: Drink bottle to be supplied by the Sponsor.

P25 Option 2 - Charging station [one only]
$3,500 (Inc. GST)

Delegates will see your brand every time they recharge their phones or tablet on the Charging Station located in the Exhibition Hall and will keep your brand at the front of delegates mind throughout the conference.

Corporate Recognition:
- Recognition in the Conference Programme Book as the Charging Station Sponsor*
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
- Opportunity to provide a standard pull-up banner to be displayed next to the Charging Station

Note: Lanyards will be supplied by the Conference Organisers.

P26 Option 3 – Lanyard [one only]
$3,500 (Inc. GST)

Lanyards will be worn by all delegates throughout the conference and will feature the sponsors’ logo.

Corporate Recognition:
- Logo on lanyard
- Recognition in the Conference Programme Book as the Lanyard Sponsor
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

P27 Option 4 - Registration branding [one only]
$3,000 (incl GST)

Corporate Recognition:
- Opportunity to provide two standard pull-up banners to be displayed next to the Registration Desk.
- Conference website - link and logo on the sponsor page.

P28 Option 5 - Pocket program [one only]
$2,500 (incl GST)

Corporate Recognition:
- Logo on Pocket Program
- Recognition in the Conference Programme Book as the Pocket Program Sponsor
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*
**P29 Option 6 Pens for compendium**  
[one only] 
$2,500 (incl GST)

Sponsor to provide each delegate with a branded pen which will be placed in the delegate compendium.

**Corporate Recognition:**  
- Conference website - link and logo on the sponsor page.  
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

Note: Pens to be supplied by the Sponsor.

**P30 Option 7 Pads for compendium**  
[one only] 
$2,500 (incl GST)

Sponsor to provide each delegate with a A4 pad which will be placed in the delegate compendium.

**Corporate Recognition:**  
- Conference website - link and logo on the sponsor page.  
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

Note: Pads to be supplied by the Sponsor.

**P31 Option 8 Combine P29 and P30**  
$4,000 (incl GST)

**P32 Option 9 Long drop banner**  
[one only] 
$2,000 (incl GST)

- Logo on long drop banner alongside ANZSNM logo in plenary hall.  
Note: Banner will be supplied by the Conference Organiser.

**P33 Option 10 ANZAC Day dawn service bus transfers**  
$2,000 (incl GST)

Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising*

**P34 Option 11 Floor stickers in trade hall**  
$1,000

**P35 Option 12 App and social media per push**  
$500 per push.  
Each push is simultaneous on both Facebook and Twitter.

**P36 Option 13 Poster sessions**  
$500

The Poster Session will be held in the Exhibition Hall at the ICC Sydney Saturday 25 April – Sunday 26 April, 2020.

**Corporate Recognition:**  
- Opportunity to provide two standard pull-up banners to be displayed next to the Poster Zone.  
- Conference website - link and logo on the sponsor page.
TRADE EXHIBITION – RAW SPACE OR SHELL SCHEME
$5000 (incl. GST)

The Exhibition will be open to delegates Friday 24th April (Welcome Reception), Saturday 25th April and Sunday 26th April 2020

Shell Scheme includes;
Dimensions: 3m x 3m
Walls: 2.4m (h) Velcro compatible panels
Fascia: Matt anodized aluminium frame 380mm (h) with white laminated infill
Signage: Digitally printed board containing exhibitors name, stand number & generic event logo
Lighting: x2 23 watts spotlights on track per shell scheme exhibitor
Power: x1 4amp power point per shell scheme exhibitor

Raw Space is suitable for custom built stands. It is carpeted and has power access.

Corporate Recognition:
• Conference website - link and logo on the sponsor page.
• Social media communication promoting/highlighting the Exhibitor.
• Networking Opportunities:
• One (1) full Education and Networking registration including attendance at the Welcome Reception Friday 24th April 2020 and Awards Dinner Saturday 25th April 2020.
• One (1) full Education registration including attendance at the Welcome Reception Friday 24th April 2020.

Delegate List:
• Access to the delegate list in accordance with Privacy Act and attendee authorisation after the Conference

Preliminary Exhibition Schedule
• Friday 24th April 2020 Exhibitor access from 10:00 - 17:30
• Friday 24th April 2020 Welcome Reception 18:00 - 19:00
• Saturday 25th April 2020 Exhibition opens 08:30 - 17:00
• Sunday 25th April 2020 Exhibition opens 08:30 - 15:00
• Sunday 26th April 2020 Exhibitor bump-out 15:00 - 17:00

Note: Bump-in, bump-out times subject to change.
SPONSORSHIP AND TRADE EXHIBITION APPLICATION

ORGANISATION NAME (for invoicing):

ORGANISATION NAME for marketing (web/program book/social media) if different than above:

ADDRESS (for invoicing):

CONTACT PERSON:

POSITION:

EMAIL: TELEPHONE:

I/We would like to apply for the following sponsorship package(s). All prices are inclusive of GST.

TRADE DISPLAY

Please indicate the number of booths required:
Trade display - 3m x 3m display booth $5,000 (incl. GST)
Raw space suitable for custom booth - 3m x 3m raw space $5,000 (incl. GST)

Booth Allocation (1-3 in order of preference)
First choice: booth(s) # Second choice: booth(s) # Third choice: booth(s) #

Sponsorship Package number (e.g. P24 Long drop banner)

<table>
<thead>
<tr>
<th>Package</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Display</td>
<td></td>
</tr>
<tr>
<td>Package P#</td>
<td></td>
</tr>
<tr>
<td>Package P#</td>
<td></td>
</tr>
<tr>
<td>Package P#</td>
<td></td>
</tr>
<tr>
<td>Package P#</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

I have read the details of the relevant Sponsorship/Exhibition Opportunities outlined in the Prospectus and I accept all of its term and conditions.

NAME:

SIGNED: DATE:

PAYMENT DETAILS

☐ Please send me an invoice to make payment

☐ EFT - BSB: 105 086 Account #: 054 413 740
Account Name: Plevin & Associates ANZSNM 2020 Conference
APPLICATION PROCEDURES
To apply for a sponsorship package or trade booth, please complete and return the form above. You will receive a Tax Invoice. Alternatively, full payment can be made with the Application Form – a Tax Receipt will be provided.

TERMS AND CONDITIONS

Disclaimer
The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Attendance
The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated Conference.

Program Advertising
Sponsors are responsible for the provision of print ready artwork by the due date.

Breakfast Sessions
The Organisers will provide each Breakfast Session sponsor with an appropriate meeting room, standard audio visual equipment package (screen, data projector, computer, podium and microphone). Breakfast Session sponsors are welcome to add promotional signage and provide catering. Sponsors are responsible for the cost of catering, any travel, accommodation and registration fees for all speakers or chairpersons participating in the sponsored session.

Booth Inclusions
The provision of facilities that directly compete or duplicate specific items included in sponsorship packages such as an Espresso Café, are subject to the approval of the Organising Committee. Please contact us and we will work with you to ensure your involvement is a success and is not in conflict with ANZSNM 2020 activities.

Provision of Delegates Details
The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 1998. The Privacy Act 1998 provides that before name and address details can be published in the list of Conference delegates for distribution to fellow delegates or any other party, delegates must give consent. When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.

Public and Product Liability Insurance
Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

Corporate Recognition
Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Disclaimer
The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Unavoidable Occurrences
In the event that the Conference is cancelled or delayed through no fault of the Organiser, the venue or Conference Secretariat including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.

Sponsor and Exhibitor Registrations
Every organisation representative attending the Conference must be pre-registered with the Secretariat. Booth staff over and above any complimentary full registration and exhibitor registration entitlements must register as an exhibitor.

Cancellation Policy
Once a booking form has been received for Sponsorship or Trade Exhibition opportunities, any cancellation must be advised in writing. If the cancellation is received by 28 February 2020 an administration fee of 25% of the total price is retained. If the cancellation is received after 28 February 2020, no refund is applicable unless the sponsorship package or trade booth is resold whereupon 25% of the total price is retained.

Conditions
All costs exclude GST. A tax invoice will be sent on receipt of the booking form. All signage is to be free-standing unless otherwise approved and is subject to venue pre-approval.